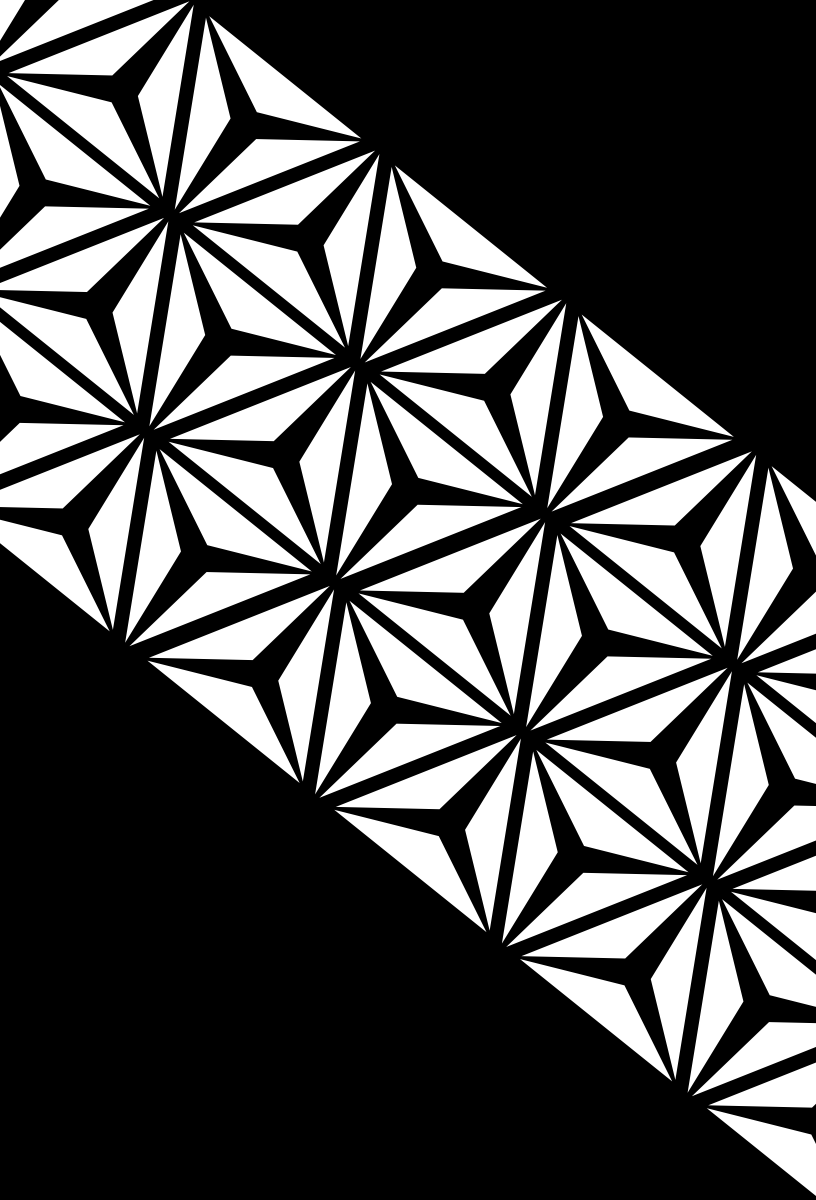





cnvrgno



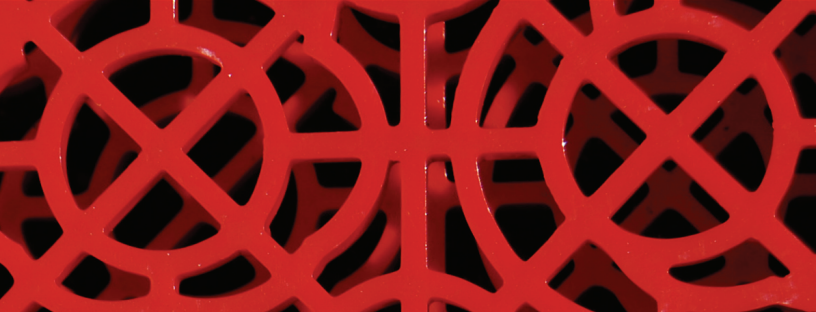
The background consists of several large, irregular black shapes on a white background. One large black shape is at the top, sloping downwards from left to right. Another black shape is at the bottom left, sloping upwards. A third black shape is at the bottom right, sloping downwards. The white space between these shapes is the area where the text is located.

“New ideas” are passe. What you want is creative interpretation and great execution. The principles of cnvrgnc can get you there.

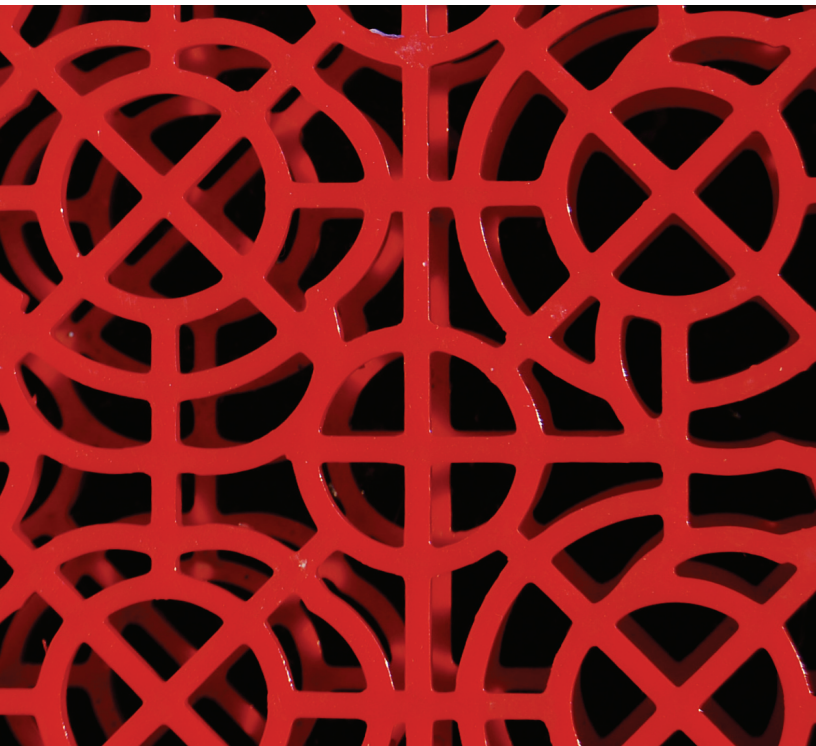


Principle

1



Think at the intersection...





Not outside the box.

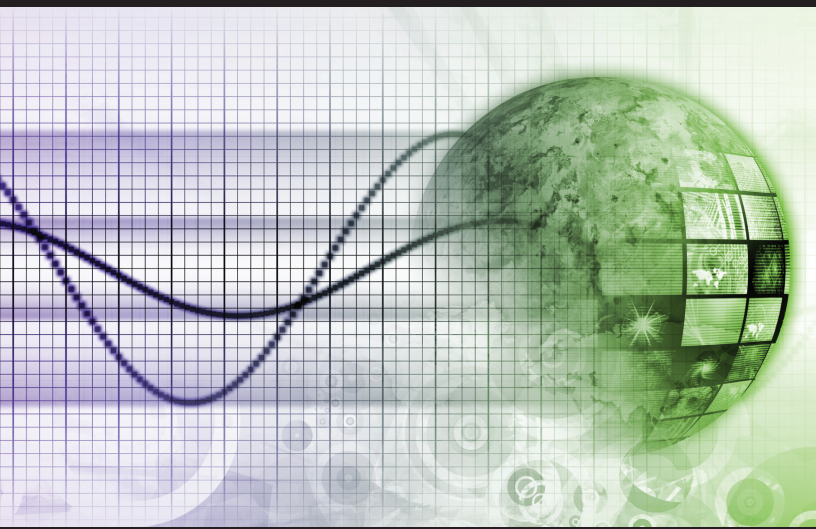
Principle

2





Identify the trends...



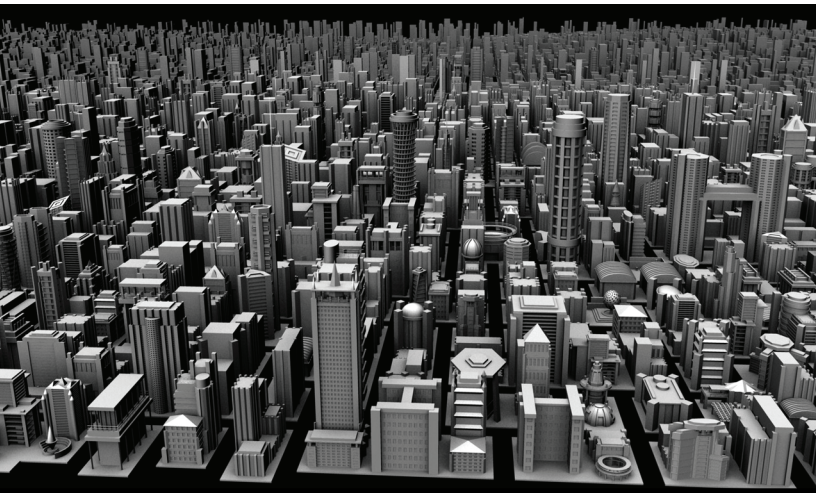


By recognizing the patterns.



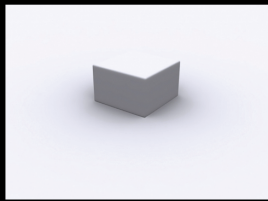
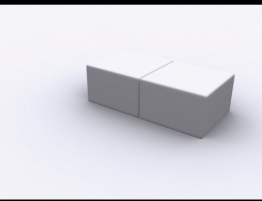
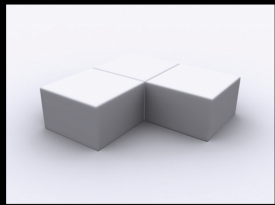
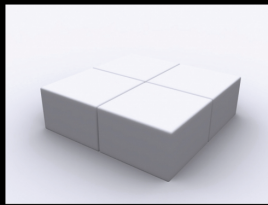
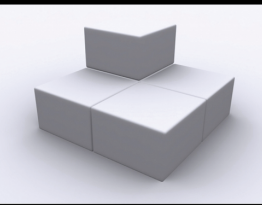
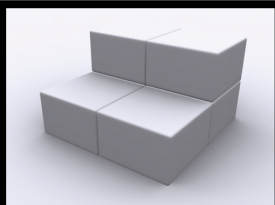
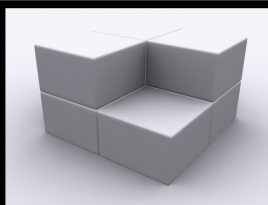
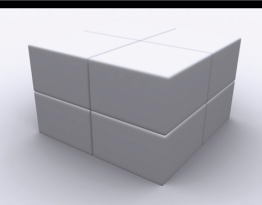
Principle

3



Understand the whole...

By knowing the parts.



Principle

4



Ask excellent questions  
the right way.



Principle

5





Create scenarios  
that are “both and”  
not “either or.”

Principle

6

The background is a deep, dark blue with a complex, textured appearance. It features several large, swirling, brushstroke-like patterns that create a sense of movement and depth. There are also faint, grid-like or crystalline structures scattered throughout, particularly in the lower-left quadrant. The overall effect is one of organic complexity and artistic abstraction.

Be creative in  
your thinking...



Disciplined in your action.

Principle

7

When on the verge...





Persist...

and surrender.



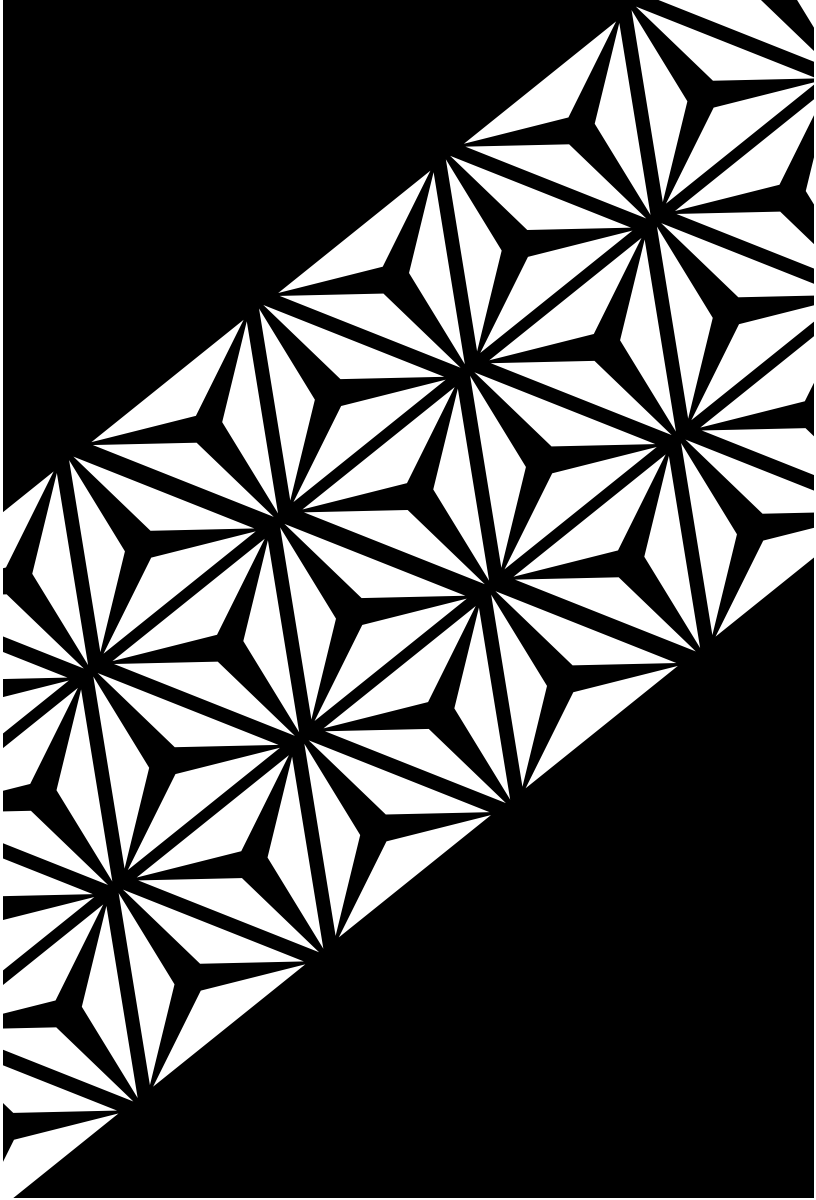


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